



The American Society of Breast Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

PRE-MEETING COURSES

April 30–May 1, 2014

GENERAL SESSION

May 1–4, 2014

Jill R. Dietz, MD, FACS

Program Chair

Associate Professor of Surgery
Cleveland Clinic Lerner College
of Medicine

Case Western Reserve University
Director, Breast Center,
Hillcrest Hospital
Cleveland, OH



ANNUAL MEETING
program



VISIT INVUITY AT BOOTH 115

"Invuity's Eigr Illumination Technology is a must-have for all my surgical procedures, particularly lumpectomies, and skin and nipple sparing mastectomies. This technology enables me to make a single inframammary incision and clearly visualize deep into the surgical cavity all the way to the axilla. Additionally, it has enabled me to operate proficiently, improving the viability of the breast flap. I have reduced my surgical times while improving patient safety and aesthetic outcomes."¹

-Beth DuPree, MD FACS

Invuity develops advanced medical devices to dramatically improve access and visualization in minimally invasive and minimal access breast surgery. Invuity's Eigr Illumination Technology shapes illumination within the surgical field by broadly projecting thermally cool, brilliant light to uniformly illuminate deep incisions and provide unsurpassed visualization while virtually eliminating shadows and glare and minimizing thermal hazards.²



Invuity[™]



Jill R. Dietz, MD, FACS

Dear colleagues,

Welcome to Las Vegas and the 15th Annual Meeting of The American Society of Breast Surgeons.

Perhaps this meeting is one that you never miss or maybe you are a first-time registrant—in either case, I think that you will agree it is going to be worth your efforts to be here. Our goal as we planned this program was to send you back to your practice armed with information that will enable you to employ new techniques, participate in research, collaborate with colleagues, and ultimately provide the best patient care possible.

If you have arrived early enough to take part in a pre-meeting course, you will be well on your way to fulfilling that goal before the general session even starts. I am sure you have noticed that while our Wednesday pre-meeting program has retained the full-day course format, our traditional Thursday schedule has been revised to feature morning-only courses to accommodate an earlier start to our general session on Thursday afternoon. I hope that you will appreciate the value added to this year's general session with the two exciting new events that will open the program on Thursday, necessitating the earlier start time. Silverstein vs Dixon, the “heavyweight rematch,” will pit two world-renowned experts against each other in the debate, Is DCIS Cancer? Then, in the Society's first **Breast Research Education Advocacy Science & Technology (BREAST) Forum**, Chip Cody will lead a world-renowned panel of experts in discussing Breast Cancer Screening—Does One Size Really Fit All? Be part of this timely discussion, which will culminate in the development of the Society's Official Screening Guidelines and Consensus Statement. That evening, join us for a first glimpse at the Exhibit Hall during the Opening Reception. Our more than 70 exhibitors are prepared to show you the newest products and technology.

Friday morning's program will be preceded by our ever-popular breakfast workshops. Although these programs require pre-purchased tickets and are limited in capacity, some seats may still be available. So if you haven't registered for one yet, check with the registration desk for onsite availability.

I am delighted to announce that with the help of Communications Committee Chair Dr. Deanna Attai we will be utilizing social media to enhance the general session experience. Therefore, Friday morning's program will open with a short Twitter tutorial. For those of you who are not yet “Tweeting,” I think you will be amazed at how this technology can be used to our advantage.

In addition to the exciting educational content planned for Friday, including the first of two scientific sessions, you won't want to miss Dr. Peter Beitsch's Presidential Address or the Society's annual business meeting (open to all members). Then, before you head out to enjoy the city Friday night, please stop by the Poster Session and Reception, where you can enjoy light refreshments, meet our poster presenters, and discuss their research.

Saturday's highlight is sure to be the keynote address by Dr. Armando Giuliano, whose multiple contributions to breast cancer research have been practice-changing. You will also see presentations by the winners of our How I Do It video competition, and enjoy discussing those difficult cases during Community Tumor Board. At day's end, join our outgoing President Dr. Peter Beitsch for the President's Reception, where we will raise a glass in appreciation for his leadership of the Society over the past year.

I think you will agree that we have saved some of the best for last. Sunday morning's presentations feature an illustrious faculty, including several from nonsurgical fields who will share their valuable expertise. We will close with perhaps the most important input of all, that of our patients, via patient advocate and breast

cancer survivor Alicia Staley. I cannot imagine a more important note on which to return to our practices.

I encourage you to take some time to explore the magnificent Bellagio and enjoy some of the many amenities available onsite. If you are a bit more adventurous, find out what the city of Las Vegas has to offer—endless fine dining, entertainment headliners, world-class shopping—just outside the door.

Finally, if there is anything we can do to improve your experience at the annual meeting, please let us know. Our staff and leadership are committed to providing you with educational content and resources that support your efforts to provide quality patient care.

Sincerely,

Jill R. Dietz, MD, FACS
2014 Program Chair

NEW THIS YEAR!

Keep Up with the Meeting Using Myltinerary

Features maps, agenda, abstracts, exhibitors, and more. To download to your device, scan one of the following:

Mobile App
(iPhone/iPad)



Web App
(all major mobile devices)



Complete instructions can be found in the flyer provided in your Meeting padfolio.

CME INFORMATION

Meeting Objectives

Upon completion of this live activity, participants should be able to

- Identify current treatment and management options for breast patients
- Assess available studies of breast patients

Target Audience

Surgeons with a special interest in the treatment of breast disease.

Accreditation

The American Society of Breast Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA Credit Designation

PRE-MEETING COURSES

WEDNESDAY, APRIL 30, 2014

Red Hot Topics in Breast Surgery: Technologic Advances and Evolution in Management in the New World of Information Access

The American Society of Breast Surgeons designates this live activity for a maximum of **8 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Breast Ultrasound: An Introductory Course

The American Society of Breast Surgeons designates this live activity for a maximum of **8 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Coordinated Breast Surgery and Reconstruction with Cadaver Workshop

The American Society of Breast Surgeons designates this live activity for a maximum of **6.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Stereotactic Breast Biopsy: An Introductory Course

The American Society of Breast Surgeons designates this live activity for a maximum of **8 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE INFORMATION

In compliance with ACCME Accreditation Criteria, The American Society of Breast Surgeons, as the accredited provider of this activity, must ensure that anyone in a position control the content of the educational activity has disclosed all relevant financial relationships with any commercial interest. All reported conflicts are managed by a designated official to ensure a bias-free presentation. General session disclosures are provided to all attendees in a separate handout. Pre-meeting course disclosures are provided in the course programs.

Earn up to 19.25 AMA PRA Category 1 Credit(s)™ Toward Part 2 of ABS Maintenance of Certification (MOC)

This year's general session and pre-meeting courses will not only provide opportunity for surgeons to earn **AMA PRA Category 1 Credit(s)™**, but will also include the self-assessment activities necessary to claim **AMA PRA Category 1 Credit(s)™** toward Part 2 of the American Board of Surgery (ABS) Maintenance of Certification (MOC) Program. These activities are identified in the agenda by this icon: **MOC**

To earn credit, log in as a member/user to the Society website and complete the following:

1. Online evaluations for the programs you have attended (CME).
2. Online posttests with a minimum score of 75%, no later than May 30 (MOC).

THURSDAY, MAY 1, 2014

Making the Most of Your Breast Practice—What Every Surgeon Needs to Know

The American Society of Breast Surgeons designates this live activity for a maximum of **5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Start Oncoplastic Surgery in Your Breast Practice Monday: Routine Lumpectomy Cases (+/- APBI) to "Goldilocks Mastectomy"

The American Society of Breast Surgeons designates this live activity for a maximum of **5.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Starting a High-Risk Program/Using Risk Models

The American Society of Breast Surgeons designates this live activity for a maximum of **4.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

GENERAL SESSION

THURSDAY, MAY 1—SUNDAY, MAY 4

The American Society of Breast Surgeons designates this live activity for a maximum of **26 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The American Society of Breast Surgeons

The following individuals and groups have been involved in the planning, implementation, and evaluation of the annual meeting:

BOARD OF DIRECTORS

President

Peter D. Beitsch, MD, FACS

President-Elect

Hiram S. Cody, III, MD, FACS

Secretary/Treasurer

Deanna J. Attai, MD, FACS

Chairman of the Board

Victor J. Zannis, MD, FACS

Past President

V. Suzanne Klimberg, MD, FACS

Directors

Steven L. Chen, MD, FACS

Sara J. Fredrickson, MD, FACS

Jeffrey Landercasper, MD, FACS

Funda Meric-Bernstam, MD, FACS

C. Alden Sweatman, MD, FACS

Walton A. Taylor, MD, FACS

Executive Director

Jane M. Schuster

ANNUAL MEETING COMMITTEE

Chair

Jill R. Dietz, MD, FACS

Committee

Deanna J. Attai, MD, FACS

Peter D. Beitsch, MD, FACS

Susan K. Boolbol, MD, FACS

Judy C. Boughey, MD, FACS

Hiram S. Cody, III, MD, FACS

Rena B. Kass, MD, FACS

V. Suzanne Klimberg, MD, FACS

Julie A. Margenthaler, MD, FACS

Sarah A. McLaughlin, MD, FACS

Walton A. Taylor, MD, FACS

Victor J. Zannis, MD, FACS

Publications Committee Chair

Judy C. Boughey, MD, FACS

Image-Guided Course

Ad Hoc Committee

Beth A. Boyd, RN

Richard E. Fine, MD, FACS

CME COMMITTEE

Chair

Walton A. Taylor, MD, FACS

Committee

Michael P. Berry, MD, FACS

David N. Danforth, MD, FACS

Richard E. Fine, MD, FACS

Sarah A. McLaughlin, MD, FACS

Rakhshanda L. Rahman, MD, FRCSEd, FACS

FRCS(Ed), FACS

ETHICS COMMITTEE

Chair

Terry Sarantou, MD, FACS

Committee

Stephanie Akbari, MD, FACS

N. Craig Brackett, III, MD, FACS

Laura S. Dominici, MD, FACS

Edward J. Donahue, MD, FACS

Nathalie G. Johnson, MD, FACS

Amanda L. Kong, MD, FACS

Kandice Ludwig, MD

Jennifer K. O'Neill, MD, FACS

Alyssa Throckmorton, MD

ASBrS STAFF

Marta Boyer

Tekoah Forté

Christina Lucara

GENERAL INFORMATION

Attendee Check-in & Onsite Registration

Outside the Grand Ballroom

Tuesday, April 29	5:00 pm–7:00 pm
Wednesday, April 30	6:30 am–7:30 pm
Thursday, May 1	6:30 am–7:30 pm
Friday, May 2	6:15 am–6:00 pm
Saturday, May 3	6:00 am–6:00 pm
Sunday, May 4	6:30 am–11:30 am

Society Program & Services Information Desk

Have questions about BESAR membership, Mastery, the Breast Manual, certification, or how to follow the Society on Twitter or Facebook? Stop by the Society's Program and Services Information Desk, located in Grand Ballroom Foyer, where staff and volunteers will be available to help you Thursday through Saturday.

Guest Registration

A "Guest" registration entitles the guest of a general session registrant to attend the Opening Reception and President's Reception, as well as visit the Exhibit Hall (including lunch and refreshment breaks in the Exhibit Hall on Friday and Saturday, May 2 and 3). Guest access is limited to those events/venues. Guests are not permitted in any educational programming (including courses) or any meals or refreshments other than those provided in the Exhibit Hall or at those two receptions.

General Session registrants may purchase guest registrations onsite at the meeting registration desk for \$175 each. (Please note: Guest registration is not available for industry representatives.)



Pre-Meeting Courses, April 30–May 1, 2014

WEDNESDAY, APRIL 30, 2014

▶ **Red Hot Topics in Breast Surgery: Technologic Advances and Evolution in Management in the New World of Information Access**

Moderators: Richard Fine, MD, and Pat Whitworth, MD

Lecture – DaVinci 1, 2 Workshop – Galleria Rooms

7:00 am–7:30 am Registration and Continental Breakfast
7:30 am–5:00 pm Course

▶ **Breast Ultrasound: An Introductory Course**

Moderators: Tina Hieken, MD, and Scott Karlan, MD

Lecture – DaVinci 3, 4 Workshop – Monet

7:00 am–7:30 am Registration and Continental Breakfast
7:30 am–5:00 pm Course

▶ **Coordinated Breast Surgery and Reconstruction, With Cadaver Workshop**

Moderators: Risal Djohan, MD, and Shawna Willey, MD

Lecture – Raphael 1 Workshop – Transportation to lab departs from Tour Lobby (located below Bellagio main hotel entrance).

7:00 am–7:30 am Registration and Continental Breakfast
7:30 am–Noon Course
Noon–4:30 pm Workshop–Group A (Group B Workshop is Thurs. 7:30 am–Noon)

▶ **Stereotactic Breast Biopsy: An Introductory Course**

Moderators: Michael Berry, MD, and Sara Fredrickson, MD

Lecture – Raphael 2 Workshop – Raphael 3

7:00 am–7:30 am Registration and Continental Breakfast
7:30 am–5:00 pm Course

THURSDAY, MAY 1, 2014

▶ **Making the Most of Your Breast Practice—What Every Surgeon Needs to Know**

Moderators: Deanna Attai, MD, Susan Boolbol, MD, and Mark Gittleman, MD

DaVinci 1, 2, 3

6:30 am–7:00 am Registration and Continental Breakfast
7:00 am–12:30 pm Course

▶ **Start Oncoplastic Surgery in Your Breast Practice Monday: Routine Lumpectomy Cases (+/- APBI) to "Goldilocks Mastectomy"**

Moderators: Melvin Silverstein, MD, Pat Whitworth, MD

Monet 3, 4

6:30 am–7:00 am Registration and Continental Breakfast
7:00 am–12:30 pm Course

▶ **Starting a High-Risk Program/Using Risk Models**

Moderators: David Euhus, MD, and Kevin Hughes, MD

Raphael 1, 2

6:30 am–7:30 am Registration and Continental Breakfast
7:30 am–12:30 pm Course

▶ **Coordinated Breast Surgery and Reconstruction Cadaver Workshop**

Group B Workshop – Transportation to lab departs from Tour Lobby (located below Bellagio main hotel entrance).

7:15 am Transportation to lab
12:30 pm Return to Bellagio

GENERAL SESSION

Thursday, May 1

Enjoy our first year of expanded educational programs beginning at 1:00 pm!

GENERAL SESSION	Grand Ballroom	
1:00 pm–1:05 pm	Welcome	Peter Beitsch, MD Jill Dietz, MD
1:05 pm–2:00 pm	Las Vegas Heavyweight Rematch: Is DCIS Cancer? <i>Melvin Silverstein, MD vs. J. Michael Dixon, MD</i>	
2:00 pm–4:15 pm	Breast Cancer Screening—Does One Size Really Fit All? <ul style="list-style-type: none">▶ Introduction▶ Mammographic Screening: A Skeptic’s View From Space▶ Meta-Analysis of the Randomized Screening Trials: An Overview▶ Statistical Models of Screening: What Can They Tell Us?▶ A Critique of the Critiques: It’s Not That Simple▶ Breast Cancer Screening: What the ACR Wants You to Know▶ Discussion and Summary	<i>Moderator: Hiram S. Cody III, MD</i> Hiram S. Cody III, MD H. Gilbert Welch, MD, MPH Heidi Nelson, MD, MPH Clyde Schechter, MD Robert A. Smith, MD Carol Lee, MD Hiram S. Cody III, MD
4:15 pm–5:15 pm	Coding and Reimbursement Symposium Hear our panel of experts discuss the most recent issues in coding and reimbursement in this ever-popular event. <i>Free to all registered attendees.</i>	<i>Moderator: Mark Gittleman, MD</i> <i>Faculty: Richard Fine, MD</i> Eric Whitacre, MD
5:30 pm–7:30 pm	Satellite Symposium Personalizing the Treatment of Early Breast Cancer: Subtype-Driven Surgical Strategies <p>This activity will focus on emerging data regarding treatment decision making and difficult clinical scenarios relevant to clinicians who provide care for patients with early-stage breast cancer. The scientific agenda will feature plenary lectures and interactive clinical questions utilizing an audience response system. This agenda will provide attendees with practical insight from leading experts and help improve the integration of new data into clinical practice. This educational activity is organized to create an atmosphere that maximizes learning opportunities for surgeons and other health-care professionals who provide medical care for patients with breast cancer.</p> <p>Upon completion of this educational activity, participants should be able to:</p> <ul style="list-style-type: none">• Discuss the impact of breast cancer subtype on the selection of optimal surgical approaches for patients with early breast cancer• Examine the latest clinical data on genomic profiling assays, including patient selection strategies and appropriate integration into clinical practice• Select optimal treatment strategies, including surgery, systemic therapy, and radiation therapy, for patients with early breast cancer <p>prIME Oncology is accredited by the Accreditation Council on Continuing Medical Education to provide continuing medical education (CME) for physicians. This activity has been approved for AMA PRA Category 1 Credit™.</p> <p><i>*This satellite symposium is supported by Genomic Health, Inc., through a marketing grant. It is not part of the official program of the ASBrS. CME credits for this program will be provided by prIME Oncology. This activity is free to all registered attendees..</i></p>	
7:30 pm–9:00 pm	Opening Reception in Exhibit Hall Tower Ballroom Enjoy food and drink while meeting fellow members and representatives from the industry’s top vendors and getting a first look at this year’s exhibits.	

GENERAL SESSION

Friday, May 2

6:45 am–7:45 am

Breakfast Workshop Sessions

Pre-purchased tickets are required for the following workshops and must be presented at the door. A limited number of tickets are available at the Registration Desk for \$80.

B1 Computer Apps, Programs, Websites & Tools for Your Breast Practice <i>Raphael 1</i>	Kevin Hughes, MD Roshni Rao, MD
B2 Social Media for Your Practice <i>Van Gogh</i>	Deanna Attai, MD Michael Cowher, MD Jody Schoger
B3 Myth Busters <i>Gauguin</i>	Tricia Kelly, MD Tiffany Berry, MD
B4 Mastering Mastery <i>Monet 3</i>	Alison Laidley, MD Judy Tjoe, MD
B5 Weird Pathology <i>Cezanne</i>	Amy Degnim, MD Erinn Downs-Kelly, DO Suzanne Coopey, MD
B6 Surgeon-Directed Endocrine Treatments <i>Renoir 1</i>	Irene Wapnir, MD Ogori Kalu, MD
B7 MRI for Breast Cancer (the Pros and Cons) <i>Monet 2</i>	Jay Harness, MD Alan Hollingsworth, MD Brigid Killelea, MD
B8 Starting Your Survivorship Program <i>Monet 1</i>	Beth DuPree, MD Preya Ananthakrishnan, MD
B9 Research, Just Do It <i>Renoir 2</i>	Thomas Julian, MD Amy Cyr, MD
B11 IORT Options and Update <i>DaVinci 1</i>	Stephen Grobmyer, MD David Ollila, MD Melvin Silverstein, MD
B12 Preparing an Entertaining Talk <i>DaVinci 2</i>	J. Michael Dixon, MD
B13 Axillary Management — the European Perspective <i>DaVinci 3</i>	Emiel Rutgers, MD
B14 Five Things You Need to Know From a Medical Lawyer <i>Monet 4</i>	Matthew Donnelly, Esq.
B15 Practical Genetic Test Ordering <i>Raphael 2</i>	Larry Geier, MD

GENERAL SESSION

Grand Ballroom

7:30 am

Continental Breakfast

8:00 am–8:10 am

Welcome
Tweeting 101

Jill Dietz, MD
Deanna Attai, MD

8:10 am–9:15 am

Current Controversies

- ▶ Axillary Dissection: RIP?
Yes—Armando Giuliano, MD
No—Judy Boughey, MD
- ▶ Can XRT Improve Survival in Early-Stage Breast Cancer?
Yes—Simon Powell, MD
No—Bruce Haffty, MD

Moderator: Henry Kuerer, MD

GENERAL SESSION

Friday, May 2

GENERAL SESSION

Grand Ballroom

9:15 am–9:45 am

Break in the Exhibit Hall *Tower Ballroom*

9:45 am–11:15 am

“Status Report”

- ▶ Oncoplastic Update
- ▶ Loco-regional Therapy for Metastatic Breast Cancer
- ▶ Margins
 - American College of Surgeons/Commission on Cancer/Alliance Update on Intraoperative Margin Assessment
 - Pathologist’s Perspective
 - SSO/ASTRO/USCAP Update
- ▶ Q&A

Moderator: Jay Harness, MD

J. Michael Dixon, MD

Seema Khan, MD

Barbara Pockaj, MD

Erinn Downs-Kelly, DO

Armando Giuliano, MD

11:15 am–Noon

Presidential Address

Future Shock — Where Breast Cancer Surgery Is Headed

Peter Beitsch, MD

Noon–1:00 pm

Lunch with the Exhibitors *Tower Ballroom*

Noon–1:00 pm

Special Group Lunches

- ▶ Breast Fellows Lunch *DaVinci 1*
- ▶ Allied Health Professionals Lunch *DaVinci 2*

1:05 pm–2:30 pm

MOC Benign Breast Roulette

- ▶ Granulomatous Mastitis
- ▶ Benign-Appearing Breast Mass
- ▶ Tweener Lesions
- ▶ Nipple Discharge
- ▶ Infection, Fistula, and Abscesses
- ▶ Chronic Post-op Complications
- ▶ Q&A presentation from Tweets (and wheel spinning)

Moderator: William Burak, MD

Tweet Moderators: Deanna Attai, MD

Michael Cowher, MD

Tweet Announcer: Aislinn Vaughan, MD

Stephanie Valente, DO

Linda Han, MD

Tari King, MD

Sheldon Feldman, MD

Jane Mendez, MD

Eric Whitacre, MD

2:30 pm–3:30 pm

Scientific Session Oral Presentations I

- ▶ Initial Experience With Genomic Profiling of Breast Cancers
- ▶ Contralateral Prophylactic Mastectomy Provides No Survival Benefit in Young Women With Estrogen Receptor Negative Breast Cancer
- ▶ Total Skin-Sparing Mastectomy and Immediate Breast Reconstruction: An Evolution of Technique Over 986 Cases
- ▶ Prospective Randomized Trial of Drain Antisepsis to Reduce Bacterial Colonization of Surgical Drains After Mastectomy With Immediate Expander/Implant Reconstruction
- ▶ Metachronous Contralateral Breast Cancer Is Associated With Survival Only When Advanced Stage and/or Estrogen Receptor-Negative: A SEER-Based Study

Moderators: Judy Boughey, MD

Funda Meric-Bernstam, MD

Edgar D. Staren, MD, PhD

Catherine Pesce, MD

Frederick Wang, MD

Amy C. Degnim, MD

Courtney Vito, MD


3:30 pm–4:00 pm

Break in the Exhibit Hall *Tower Ballroom*

GENERAL SESSION

Friday, May 2

GENERAL SESSION cont. *Grand Ballroom*

4:00 pm–5:30 pm	<p>Advanced Loco-regional Therapies</p> <ul style="list-style-type: none"> ▶ Round Block Resection Lumpectomy ▶ Nipple-Sparing Update: Plastic Surgeon’s Perspective ▶ Treatment of Lymphedema With Lymph Node Transfer ▶ Lipofilling for Reconstruction ▶ Reirradiating the Breast ▶ Reverse Lymphatic Mapping/Reanastomosis ▶ Q&A 	<p><i>Moderator: Sunny Mitchell, MD</i></p> <p><i>Jenny Rusby, MD</i></p> <p><i>Risal Djohan, MD</i></p> <p><i>David Chang, MD</i></p> <p><i>Julie Park, MD</i></p> <p><i>Rakesh Patel, MD</i></p> <p><i>Suzanne Klimberg, MD</i></p>
5:30 pm–6:00 pm	<p> The American Society of Breast Surgeons Business Meeting</p>	
6:00 pm–7:30 pm	<p>Poster Session and Reception</p> <p><i>All abstracts are available in the 2014 meeting app and online at www.breastsurgeons.org. For additional information, see page 1.</i></p>	
6:15 pm–7:00 pm	<p>Poster Walk (<i>Pre-registration required.</i>)</p>	
7:30 pm–9:30 pm	<p>Vendor Symposium</p> <ul style="list-style-type: none"> ▶ Myriad Genetics Laboratories, Inc. <i>Monet</i> <p><i>(This satellite symposium is supported by Myriad Genetics Laboratories, Inc., through a marketing grant. It is not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits have been assigned to them by the Society.)</i></p>	



Friday Special Events

 THE AMERICAN SOCIETY OF BREAST SURGEONS
Business Meeting

5:30 pm–6:00 pm
Grand Ballroom

Get an update on the Society’s programs and activities from our leadership at the annual business meeting. *All Society members are encouraged to attend.*

Poster Session and Reception

6:00 pm–7:30 pm
Grand Ballroom

Don’t miss this opportunity to review the latest scientific developments in a relaxing atmosphere and meet the presenters, while enjoying light refreshments. *Free to all registered attendees.*

BACK BY POPULAR DEMAND!

Poster Walk With Publications Committee

6:15 pm–7:00 pm
Grand Ballroom

Join a member of the Society’s Publications Committee for a small-group, 45-minute “guided tour,” featuring discussions of 5-8 posters that have been grouped by topic, after which you will have an additional 45 minutes to explore the remaining posters independently. Sign up for the specific walk that interests you most at the Society Programs and Services Information Desk.

Please note: Group assignments will be made on a first-come, first-serve basis.

THE AMERICAN SOCIETY OF BREAST SURGEONS
PAST PRESIDENTS

1995 – 1997Robert B. Caplan, MD
1997 – 1999C. Alan Henry, MD
1999 – 2000Rache M. Simmons, MD
2000 – 2001Mark A. Gittleman, MD
2001 – 2002Arthur G. Lerner, MD
2002 – 2003Michael J. Edwards, MD
2003 – 2004Richard E. Fine, MD
2004 – 2005Lorraine Tafra, MD
2005 – 2006Edgar D. Staren, MD, PhD, MBA
2006 – 2007Helen A. Pass, MD
2007 – 2008Jay K. Harness, MD
2008 – 2009Shawna C. Willey, MD
2009 – 2010Victor J. Zannis, MD
2010 – 2011Eric B. Whitacre, MD
2011 – 2012Howard C. Snider, Jr., MD
2012 – 2013V. Suzanne Klimberg, MD



ASBrS FOUNDATION Hosts 8th Annual Silent Auction

Closes Saturday, May 3 at 3:30 pm
Tower Ballroom

This Silent Auction is going digital!
All bidding this year will be done online.
Register to bid by scanning this code
with your smartphone or digital device,
or by going to:



<http://www.silentauctionpro.com/bidonline.php?groupId=336>.

Don't miss this opportunity to bid on unique items, including designer handbags, fine wine, tickets to theater and sporting events, electronic devices, artwork and collectibles, textbooks and educational courses, and gifts for infants and children. Items can be viewed online, as well as in the Tower Ballroom during Exhibit Hall hours. Once you place a bid, you will be notified by text or email if you are outbid, after which you can conveniently increase your bid electronically. The auction will close promptly at 3:30 pm on Saturday, May 3. Winning bidders will be notified via text.

Foundation staff will be available at the Foundation Information table outside the Exhibit Hall, as well as in the Exhibit Hall, to assist you with registering and answer any questions.

The American Society of Breast Surgeons Foundation is a 501(c)(3) charitable organization dedicated to improving the standard of care for breast disease patients by providing support for medical and patient education; advancing breast disease research, diagnosis, and treatment technologies; and offering programs and services to medical professionals and their patients.

Your generosity helps fund this year's Annual Meeting Keynote Speaker and Research Awards, as well as the Foundation's Grant Awards.



Next-Day Access to General Session Presentations Available to Meeting Attendees

2014 meeting attendees will be able to view and/or download general session PowerPoint presentations (with some exceptions) via the Society website approximately 24 hours following each live presentation. To access, you must log onto www.breastsurgeons.org as a member or registered user and be a 2014 annual meeting registrant.

Free Online Access to Video Recordings of General Session for All Registered Attendees

Video recordings of each general session presentation, integrated with the PowerPoint presentations (with some exceptions), will be available online FREE to all meeting registrants approximately 4 to 6 weeks following the meeting. Providing materials online following the program ensures that attendees have access to the actual presentations used by each speaker onsite.

Scientific Session Abstracts

All scientific abstracts presented, either orally or as a poster, at this year's meeting can be viewed as follows:

- Through the American Society of Breast Surgeons 2014 Annual Meeting mobile app (Apple and Android devices) (See page 1.)
- On the 2014 Annual Meeting page of the Society website (Click on "2014 Official Proceedings.")

In addition, Society members can access the Official Proceedings of the 15th Annual Meeting as part of their subscription to the *Annals of Surgical Oncology* as follows:

1. Log into the Society website, www.breastsurgeons.org.
2. Click on the Education tab.
3. Select *Annals of Surgical Oncology*.
4. In the keyword search box of the *Annals* page, type "2014 Annual Meeting Official Proceedings, Volume XV."



Vendor Symposia

Vendor-supported symposia, which have been made possible through marketing support, will be held Thursday and Friday evening, and Saturday morning. Details on these vendor-supported symposia can be seen on pages 4, 7, and 9 in this program.

Note: Vendor symposia are not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits™ have been assigned to them by the Society.

GENERAL SESSION

Saturday, May 3

6:15 am–7:45 am

Vendor Symposia

- ▶ Genentech, Inc. *DaVinci 1, 2, 3*
- ▶ Hologic, Inc. *Monet 3, 4*
- ▶ ImpediMed, Inc. *Bellagio 3, 4, 7*
- ▶ IntraOp, Inc. *Bellagio 5, 6*
- ▶ Myriad Genetics Laboratories, Inc. *Monet 1, 2*

(Vendor symposia, which are supported by marketing grants, are not part of the official American Society of Breast Surgeons annual meeting program and no AMA PRA Category 1 Credits™ have been assigned to them by the Society.)

GENERAL SESSION

Grand Ballroom

7:30 am

Continental Breakfast

8:00 am–10:00 am

Landmarks (Welcome to Las Vegas)



- ▶ Special Award
- ▶ The Trials That Shaped Our Practice
- ▶ Best of San Antonio and ASCO
- ▶ Pass's Best Papers
- ▶ Open Breast Trials and How to Join

*Moderator: Helen Pass, MD
Peter Beitsch, MD
Lorraine Tafra, MD
Funda Meric-Bernstam, MD
Julie Margenthaler, MD
Gary Unzeitig, MD*

10:00 am–10:30 am

Break in the Exhibit Hall Tower Ballroom

10:30 am–11:30 am

How I Do It – Videos

- ▶ Intraoperative Radiotherapy
- ▶ AMIGO: The Advanced Multimodality Image-Guided Operating Room Trial
- ▶ CUBE Technique: Continuous Ultrasound-Guided Breast Excision
- ▶ The Suture Scaffold Technique for Repair of Segmental Mastectomy Defects
- ▶ Partial Breast Reconstruction for Difficult Quadrants Using the Omental Flap
- ▶ Use of the Omega Incision in Nipple-Sparing Mastectomy
- ▶ Endoscopic Nipple-Sparing Mastectomy With SNB and Simultaneous Reconstruction

*Moderators: Barbara Pockaj, MD
Sharon Lum, MD
Adewuni Ojo, MD

Mehra Golshan, MD
Richard Betzold, MD

Anthony Lucci, MD

Hisamitsu Zaha, MD
Angela Kim, MPH

Eisuke Fukuma, MD, PhD*

Saturday Special Events

General Session registrants are invited to attend the following special events:

"Quickshot"

Scientific Presentations

12:30 pm–1:40 pm

Bellagio Ballroom

Hear researchers as they give 3-minute presentations of their findings, followed by a 2-minute discussion. *Lunch is provided.*

President's Reception

6:00 pm–7:30 pm

Grand Patio

Plan to join your colleagues immediately following the general session on the Grand Patio to toast the society's outgoing president, Dr. Peter Beitsch. Scientific award presentations will be held at this time as well.



GENERAL SESSION

Saturday, May 3

GENERAL SESSION cont. *Grand Ballroom*

11:30 am–12:30 pm **Keynote Address**
Lymphadenectomy for Breast Cancer: Past, Present, and Future Armando Giuliano, MD

12:30 pm–1:40 pm **Lunch with the Exhibitors** *Tower Ballroom*

12:30 pm–1:40 pm **“Quickshot” Scientific Presentations** *(Lunch is provided.)*
Bellagio Ballroom
Free to all registrants. Moderators: Irene Wapnir, MD
Carol Scott-Conner, MD

- ▶ Marking the Axillary Lymph Node Metastasis With Radioactive Iodine Seeds for Axillary Staging After Neoadjuvant Systemic Treatment in Breast Cancer Patients: the MARI Procedure *Mila Donker, MD*
- ▶ The Impact of Extranodal Extension of Lymph Node Metastasis on Breast Cancer Outcomes *Audrey Choi, MD*
- ▶ Breast Imaging Second Opinions at a Tertiary Care Center: Impact on Clinical and Surgical Management *Kjirsten Carlson, BS*
- ▶ A National Snapshot of Satisfaction With Breast Cancer Procedures *Dunya Atisha, MD*
- ▶ Use of Prophylactic Postoperative Antibiotics During Surgical Drain Presence Following Mastectomy *Brandy Edwards, MD*
- ▶ ACOSOG Z0011 Trial Results Led to Marked Changes in Surgical Treatment of the Axilla Among Patients With Breast Cancer: A Population-Based Study *Nicole Hodgson, MD*
- ▶ Chemosensitivity and Endocrine Sensitivity Predicted by MammaPrint and Blueprint in the Prospective Neoadjuvant Breast Registry Symphony Trial (NBRST) *Pat Whitworth, MD*
- ▶ Is Breast Surgery for Metastatic Breast Cancer Safe? An Analysis of the NSQIP Database *Erin D. Cordeiro, MD*
- ▶ For High-Risk Lesions, Excisional Breast Biopsy Specimen Volume Is Reduced in Radioactive Seed Localization vs Needle Localization With No Change in Operative Time or Upstage Rate *Emilia Diego, MD*
- ▶ Screening Mammography Following Autologous Breast Reconstruction: An Unnecessary Effort? *Mary Freyvogel, DO*

12:30 pm–1:40 pm Alliance for Clinical Trials in Oncology/American College of Surgeons
Investigators Meeting **DaVinci I**
EMR Discussion *(Pre-registration required.)* **Executive Boardroom, Bellagio Tower**



GENERAL SESSION



Saturday, May 3

11:30 am – 12:30 pm

Dr. Armando Giuliano, 2014 Keynote Speaker
Lymphadenectomy for Breast Cancer: Past, Present, and Future

Armando E. Giuliano, MD, Executive Vice Chair of Surgery, Chief of Surgical Oncology, Professor of Surgery, and the Linda and Jim Lippman Chair in Surgical Oncology at Cedars-Sinai Medical Center (CSMC) and the Program Director of both the CSMC Complex Surgical Oncology Fellowship and CSMC Multidisciplinary Breast Oncology Fellowship

Saturday, May 3

GENERAL SESSION *Grand Ballroom*

1:45 pm–3:15 pm

MOC Rolling the Dice... Hormones, High Risk, and Breast Cancer

- ▶ Environment, the Good, the Bad, and the Changeable
- ▶ What's the Deal With Vitamin D?
- ▶ Integrative Medicine for Your Breast Cancer Patient
- ▶ Menopausal Hormone Therapy: Changing Concepts With Clinical Implications
- ▶ Live Tweet and Q&A

Moderator: Nora Hansen, MD

*Tweet Moderators: Deanna Attai, MD
Michael Cowher, MD*

*Tweet Announcer: Aislinn Vaughan, MD
Virginia Herrmann, MD*

Larry Suva, PhD

Lyla Blake-Gumbs, MD

Rowan Chlebowski, MD

3:15 pm–3:45 pm

Break in the Exhibit Hall *Tower Ballroom*

3:45 pm–4:45 pm

Scientific Program Oral Presentations II

- ▶ Axillary Lymph Node Dissection vs Axillary Radiotherapy: A Detailed Analysis of Morbidity
- ▶ Reasons for Re-Excision After Lumpectomy for Breast Cancer Can Be Identified in the American Society of Breast Surgeons (ASBrS) MasterySM Program
- ▶ Prospective Multicenter Trial Results of Excision Followed by Radiofrequency Ablation to Extend Intraoperative Margins
- ▶ Increasing Mastectomy Rates: The Role of the Health-Care Milieu. A Comparative Analysis Between Canada & the United States
- ▶ A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma: Results From ACOSOG (Alliance) Z1072

*Moderators: Judy Boughey, MD
Hiram Cody, MD*

Mila Donker, MD

Jeffrey Landercasper, MD

Kristalyn Gallagher, DO

Andrea M. Covelli, MD, PhD(c)

Rache Simmons, MD

4:45 pm–6:00 pm

Community Tumor Board

- ▶ Radiology
- ▶ Medical Oncology
- ▶ Radiation Oncology
- ▶ Pathology
- ▶ Surgery

- ▶ Plastics

Moderator: Mahmoud El-Tamer, MD

Gary Levine, MD

Rowan Chlebowski, MD

Rakesh Patel, MD

Erinn Downs-Kelly, DO

Henry Kuerer, MD

Leslie Montgomery, MD

Risal Djohan, MD

6:00 pm–7:30 pm

President's Reception *Grand Patio*

GENERAL SESSION

Sunday, May 4

GENERAL SESSION

Grand Ballroom

6:30 am

Continental Breakfast

7:00 am–8:00 am

Implants, Now What?

- ▶ Screening and Diagnosis
- ▶ Surgery in the Augmented Patient
- ▶ Radiation in Patients With Implants
- ▶ Q&A

*Moderator: Michael Alvarado, MD
Gary Levine, MD
Lisa Curcio, MD
Rakesh Patel, MD*

8:00 am–9:30 am

Advances in Genetics, Genomics, and Treatment

- ▶ Neoadjuvant Trials in Breast Cancer: Role in Clinical Development and Discovery of Mechanisms of Drug Resistance
- ▶ Genomics for the Surgeon

- ▶ Genetic Testing Today
- ▶ Q&A

*Moderator: Lee Wilke, MD

Carlos Arteaga, MD
Emiel Rutgers, MD
Pat Whitworth, MD
David Euhus, MD*

9:30 am–11:15 am

MOC Survivorship/Advocacy Update

- ▶ Diagnosis and Treatment of SCLC
- ▶ Options for Rural/Immobile and Disadvantaged Patients
- ▶ Can Anesthesia Provide Better Pain Control and Surgical Outcomes?
- ▶ Patient Experience: Less Obvious Reasons Why It Matters
- ▶ Patient Experience: From the Survivor's Perspective
- ▶ Q&A (public Tweet session)

*Moderator: Amanda Wheeler, MD
Tweet Moderators: Deanna Attai, MD
Michael Cowher, MD
Tweet Announcer: Aislinn Vaughan, MD
Sarah McLaughlin, MD
Lisa Newman, MD
Juan Cata, MD
Adrienne Boissy, MD
Alicia Staley*

11:15 am

Adjourn



PRE-MEETING PROGRAM AND GENERAL SESSION FACULTY

The following list includes all general session speakers, moderators, discussants, and oral presenters, as well as pre-meeting course faculty:

- Ahmed M. Afifi, MD**
Professor of Surgery
Division of Plastic Surgery
University of Wisconsin
Madison, WI
- Michael Alvarado, MD, FACS**
Associate Professor of Clinical Surgery
University of California, San Francisco
San Francisco, CA
- Preya Ananthkrishnan, MD, FACS**
Fellowship Director
Columbia University Medical Center
New York, NY
- Carlos L. Arteaga, MD**
Professor of Medicine and Cancer Biology
Associate Director for Clinical Research
Director, Center for Cancer Targeted Therapies
Director, Breast Cancer Program
Vanderbilt-Ingram Cancer Center
Nashville, TN
- Deanna J. Attai, MD, FACS**
Director
Center For Breast Care, Inc.
Burbank, CA
- Peter D. Beitsch, MD, FACS**
Director
Dallas Breast Center
Dallas, TX
- Michael P. Berry, MD, FACS**
Director
The West Clinic Comprehensive Breast Center
Clinical Assistant Professor
Department of Surgery
University of Tennessee College of Medicine
Germantown, TN
- Tiffany S. Berry, MD, MBA**
Medical Coordinator
Norton Cancer Institute
Louisville, KY
- Richard Betzold, MD**
Resident
University of Arkansas for Medical Sciences
Little Rock, AR
- Lyla Blake-Gumbs, MD, MPH**
Assistant Professor
Case Western Reserve University School of Medicine
Lyndhurst, OH
- Kenneth J. Bloom, MD**
Chief Medical Officer
CLARIANT, Inc.
Aliso Viejo, CA
- Adrienne Boissy, MD, MA**
Medical Director, Cancer for Excellence in Healthcare
Communication
Cleveland, OH
- Susan K. Boolbol, MD, FACS**
Chief, Division of Breast Surgery
Chief, Appel-Venet Comprehensive Breast Service
Co-Director, Breast Surgery Fellowship
Beth Israel Medical Center
Mount Sinai Health System
Associate Professor of Clinical Surgery
Albert Einstein College of Medicine
New York, NY
- Judy C. Boughey, MD, FACS**
Associate Professor of Surgery
Mayo Clinic
Rochester, MN
- William E. Burak, MD, FACS**
Director
Advanced Breast Care
Marietta, GA
- Kjirsten Carlson, BS**
Medical Student
Rush University Medical Center
Chicago, IL
- Juan P. Cata, MD**
Assistant Professor
The University of Texas MD Anderson Cancer Center
Houston, TX
- David W. Chang, MD, FACS**
Professor of Surgery
The University of Chicago
Chicago, IL
- Rowan T. Chlebowski, MD, PhD**
Professor of Medicine
David Geffen School of Medicine at UCLA
Chief, Division of Medical Oncology and Hematology
Harbor-UCLA Medical Center
Torrance, CA
- Audrey Choi, MD**
Resident Physician
Loma Linda University Medical Center
Loma Linda, CA
- Hiram (Chip) S. Cody, III, MD, FACS**
Attending Surgeon, Breast Service
Department of Surgery
Memorial Sloan-Kettering Cancer Center
Professor of Clinical Surgery
Weill Cornell Medical College
New York, NY
- Suzanne B. Coopey, MD**
Breast Surgeon
Division of Surgical Oncology
Massachusetts General Hospital
Boston, MA
- Erin Cordeiro, MD, FRCS(C)**
Clinical Fellow
University of Toronto
Master's Candidate
Institute for Health Policy Management and Evaluation
Toronto, ON, Canada
- Andrea Covelli, MD, PhD(C)**
Resident
University of Toronto
Toronto, ON, Canada
- Michael Cowher, MD**
Quality Improvement Officer
Associate Staff
Cleveland Clinic Breast Center
Cleveland, OH
- Lisa D. Curcio, MD, FACS**
Director, Surgical Services
Breast Link – Laguna Hills
Laguna Hills, CA
- Amy E. Cyr, MD, FACS**
Assistant Professor of Surgery
Department of Surgery
Division of Endocrine and Oncologic Surgery
Washington University School of Medicine
St. Louis, MO
- Amy C. Degnim, MD, FACS**
Associate Professor of Surgery
Mayo Clinic
Rochester, MN
- Emilia Diego, MD**
Assistant Professor of Surgery
Magee-Womens Hospital of UPMC
Pittsburgh, PA
- Jill R. Dietz, MD, FACS**
Associate Professor of Surgery
Cleveland Clinic Lerner College of Medicine
Case Western Reserve University
Director, Breast Center, Hillcrest Hospital
Cleveland, OH
- J. Michael Dixon, OBE, MD**
Professor of Breast Surgery
Edinburgh Breast Unit
Western General Hospital
Edinburgh, Scotland
- Risal Djohan, MD**
Head, Regional Medical Practice for Plastic Surgery
Head, Section of Breast Surgery for Plastic Surgery
Cleveland Clinic
Cleveland, OH
- Mila Donker, MD**
Research Fellow
Netherlands Cancer Institute
Antoni van Leeuwenhoek Hospital
Amsterdam
The Netherlands
- Matthew J. Donnelly, Esq.**
Deputy Chief Legal Officer
Cleveland Clinic
Beachwood, OH
- Erinn Downs-Kelly, DO, MS**
Associate Professor of Pathology
University of Utah Huntsman Cancer Institute
Salt Lake City, UT
- Beth DuPree, MD, FACS**
Director
Comprehensive Breast Care Surgeons
Southampton, PA
- Brandy Edwards, MD**
General Surgery Resident
Surgical Oncology Research Fellow
University of Virginia Health Systems
Charlottesville, VA
- Thomas L. Eisenhauer, MD, FACS**
Breast Surgeon
Hendersonville Surgical Associates, PLLC
Chairman, Comprehensive Cancer Center at Pardee
Margaret R. Pardee Memorial Hospital
Hendersonville, NC
- Souzan E. El-Eid, MD, FACS**
Medical Director of The Breast Care Center
Summerlin Hospital
Adjunct Associate Professor General Surgery
Touro University Nevada
Las Vegas, NV
- Mahmoud El-Tamer, MD, FACS**
Attending Surgeon, Breast Service Department of Surgery
Memorial-Sloan Kettering Cancer Center
Professor of Surgery
Weill Cornell Medical College
New York, NY
- David M. Euhus, MD, FACS**
Chief, Breast Surgery Section
Johns Hopkins University Hospital
Baltimore, MD
- Sheldon M. Feldman, MD, FACS**
Chief, Breast Surgery Section
New York Presbyterian Hospital/Columbia University
Medical Center
Vivian L. Milstein Associate Professor of Clinical Surgery
Columbia University College of Physicians & Surgeons
New York, NY
- Richard E. Fine, MD, FACS**
Director of Education and Research
The West Clinic Comprehensive Breast Center
Clinical Associate Professor
Department of Surgery
University of Tennessee
Germantown, TN
- Sara J. Fredrickson, MD, FACS**
Breast Program Director
Cadence Health
Bloomington, IL
- Mary Freyvogel, DO**
Breast Surgery Fellow
Cleveland Clinic
Cleveland, OH
- Eisuke Fukuma, MD, PhD**
Chairman, Breast Center
Kameda Medical Center
Chiba, Japan
- Kristalyn Gallagher, DO**
Breast Oncology Fellow
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR
- Larry J. Geier, MD**
Medical Oncologist
Director, Clinical Cancer Genetics
Kansas City Cancer Center
Assistant Professor of Medicine
University of Kansas School of Medicine
Kansas City, KS
- Mark A. Gittleman, MD, FACS**
Medical Director
Coordinated Health Network
Allentown, PA
- Armando E. Giuliano, MD, FACS, FRCSEd**
Executive Vice Chair, Surgery
Associate Director, Surgical Oncology
Samuel Oschin Comprehensive Cancer Institute
Los Angeles, CA
- Mehra Golshan, MD, FACS**
Director, Breast Surgical Services
Dr. Abdul Moshen and Sultama Al-Tuwajiri
Distinguished Chair in Surgical Oncology
Associate Professor of Medicine
Harvard Medical School
Dana-Farber Cancer Institute
Boston, MA
- Stephen R. Grobmyer, MD, FACS**
Director, Section of Surgical Oncology
Cleveland Clinic
Cleveland, OH
- Bruce G. Haffty, MD, FACS, FASTRO**
Professor and Chairman Department of Radiation Oncology
Rutgers-CINJ-RWJMS-NJMS
Associate Director
Cancer Institute of New Jersey
New Brunswick, NJ
- Linda Han, MD, FACS**
Director, Breast Surgical Oncology
Indiana University Health Simon Cancer Center
Professor of Clinical Surgery
Indiana University School of Medicine
Indianapolis, IN
- Nora M. Hansen, MD, FACS**
Chief, Division of Breast Surgery, and Director,
Lynn Sage Comprehensive Breast Cancer
Associate Professor of Surgery
Northwestern University,
Feinberg School of Medicine
Chicago, IL
- Jay K. Harness, MD, FACS**
Breast Surgeon
St Joseph Hospital
Medical Director
Breast Cancer Answers
Orange, CA
- Ronda Henry-Tillman, MD, FACS**
Professor of Surgery, College of Medicine
University of Arkansas for Medical Sciences
Division of Breast Oncology
Co-Director, Cancer Control and Population Sciences
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR
- Virginia M. Herrmann, MD, FACS**
Breast Surgeon
Medical University of South Carolina
Charleston, SC
- Tina J. Hieken, MD, FACS**
Associate Professor of Surgery, Department of Surgery
Mayo Clinic
Rochester, MN
- John B. Hijawi, MD, FACS**
Associate Professor
Medical College of Wisconsin
Milwaukee, WI
- Nicole Hodgson, MD, MSc, FRCS(C)**
Surgical Oncologist
Juravinski Hospital and Cancer Center
Associate Professor
Hamilton Health Sciences
McMaster University
Faculty of Health Sciences
Hamilton, ON
Canada
- Alan B. Hollingsworth, MD, FACS**
Medical Director
Mercy Women's Center at Mercy
Oklahoma City, OK
- Dennis R. Holmes, MD, FACS**
Director, Los Angeles Center for
Women's Health
California Hospital Medical Center
Los Angeles, CA
- Kevin S. Hughes, MD, FACS**
Surgical Director, Breast Screening
Co-Director, Avon Comprehensive Breast Evaluation Center
Associate Professor of Surgery
Harvard Medical School
Medical Director
Bermuda Cancer Genetics and Risk Assessment Clinic
Boston, MA
- E. Shelley Hwang, MD, MPH, FACS**
Chief, Breast Surgical Oncology
Professor of Surgery
Duke Comprehensive Cancer Center
Durham, NC
- Nora Jaskowiak, MD, FACS**
Associate Professor of Surgery
Surgical Director, Breast Center
University of Chicago
Chicago, IL
- Thomas B. Julian, MD, FACS**
Director, Breast Surgical Oncology
West Penn Allegheny Health System
Professor of Surgery, Temple University
Professor of Surgery, Drexel University
Pittsburgh, PA
- Ogori N. Kalu, MD, MS**
Assistant Professor of Surgery
Rutgers-New Jersey Medical School
Director of Breast Surgery
University Hospital Cancer Center
Newark, NJ
- Scott R. Karlan, MD**
Director of Physician Education
Saul and Joyce Brandman Breast Center
Los Angeles, CA
- Cary S. Kaufman, MD, FACS**
Medical Director
Bellingham Regional Breast Center
Associate Clinical Professor of Surgery
University of Washington
Bellingham, WA

PRE-MEETING PROGRAM AND GENERAL SESSION FACULTY

David I. Kaufman, MD, FACS
Chief of Breast Surgery, St. Joseph Hospital
Assistant Professor of Surgery
Hofstra North Shore-LIJ School of Medicine
Director of Breast Care Specialists
Bethpage, NY

Tricia A. Kelly, MD, FACS
Breast Surgeon
Cancer Care Associates
St. Luke's University Health Network
Allentown, PA

John S. Kennedy, MD, FACS
Breast Surgeon
DeKalb Surgical Associates
Decatur, GA

Seema A. Khan, MD, FACS
Professor of Surgery
Robert H. Lurie Comprehensive Cancer Center
Co-Leader, Breast Cancer Program
Bluhm Family Professor of Cancer Research
Chicago, IL

Brigid K. Killelea, MD, MPH, FACS
Assistant Professor of Surgery
Yale University School of Medicine
New Haven, CT

Angela Kim, MPH
Medical Student
Loma Linda University School of Medicine
Loma Linda, CA

Tari A. King, MD, FACS
Assistant Attending Surgeon
Jeanne A. Petrek Junior Faculty Chair
Memorial Sloan-Kettering Cancer Center
Weill Cornell Medical College
New York, NY

V. Suzanne Klimberg, MD, FACS
Muriel Balsam Kohn Chair in Breast Surgical Oncology
Professor of Surgery and Pathology
University of Arkansas for Medical Sciences
Director, Breast Cancer Program
Winthrop P. Rockefeller Cancer Institute
Little Rock, AR

Henry M. Kuerer, MD, PhD, FACS
Professor of Surgery
Director, Breast Surgical Oncology Training Program
Houston, TX

Alison L. Laidley, MD, FACS, FRCS
Texas Breast Specialists
Texas Oncology
Dallas, TX

Jeffrey Landerasper, MD
Director, Norma J. Vinger Center for Breast Care
Gundersen Health Systems
Associate Clinical Professor, Western Academic Campus
University of Wisconsin School of Medicine
and Public Health
La Crosse, WI

Carol Lee, MD, FACP
Attending Radiologist
Memorial Sloan-Kettering Cancer Center
Professor, Department of Radiology
Weill-Cornell Medical College
New York, NY

Gary Levine, MD
Director, Breast Imaging
Hoag Breast Cancer Center
Newport Beach, CA
Associate Clinical Professor
USC Keck School of Medicine
Los Angeles, CA

Sharon S. Lum, MD, FACS
Medical Director, Breast Health Center
Associate Professor, Division of Surgical Oncology
Loma Linda University
Loma Linda, CA

Anthony Lucci, MD
Professor
The University of Texas MD Anderson Cancer Center
Houston, TX

Julie A. Margenthaler, MD, FACS
Associate Professor
Division of General Surgery
Endocrine and Oncologic Surgery
Center for Advanced Medicine
St. Louis, MO

Sarah A. McLaughlin, MD, FACS
Assistant Professor of Surgery
Mayo Clinic
Jacksonville, FL

Jane E. Mendez, MD, FACS
Associate Professor of Surgery
Surgical Oncology, Breast Surgery
Boston University School of Medicine
Boston Medical Center
Boston, MA

Funda Meric-Bernstam, MD, FACS
Professor, Department of Surgical Oncology
Chair, Department of Investigational Cancer Therapeutics
Medical Director, Institute of Personalized Cancer Therapy
Chair, Breast Cancer Research
Nellie B. Connally Breast Center
Houston, TX

Sunny D. Mitchell, MD
Director of Breast Surgery
White Plains Hospital
Clinical Instructor of Surgery
Columbia University College of Physicians & Surgeons
White Plains, NY

Leslie L. Montgomery, MD, FACS
Chief, Division of Breast Surgery, Department of Surgery
Montefiore Medical Center
Director, Breast Service
Montefiore-Einstein Center for Cancer Care
Associate Professor, Albert Einstein School of Medicine
Bronx, NY

Andra Moreira, MD
Plastic Surgeon
Cleveland Clinic
Cleveland, OH

Steven Narod, MD, FRCPC
Canada Research Chair in Breast Cancer
Director, Women's College Research Institute
Professor
University of Toronto
Toronto, ON

Heidi Nelson, MD, MPH
Research Professor
Oregon Health and Science University
Director, Cancer Prevention and Screening
Providence Health and Sciences Oregon
Portland, OR

Lisa A. Newman, MD, MPH, FACS
Professor of Surgery
Director, Breast Care Center
University of Michigan Comprehensive Cancer Center
Ann Arbor, MI

Adewuni Ojo, MD
Breast Surgery Fellow
Columbia University Medical Center
New York, NY

David W. Ollila, MD, FACS
James and Jesse Millis Distinguished Professor of Surgery
University of North Carolina at Chapel Hill School
of Medicine
Associate Director
North Carolina Cancer Hospital, UNC Hospitals
Co-Director, Breast Program
UNC Lineberger Comprehensive Cancer Center
Chapel Hill, NC

Kristina D. O'Shaughnessy, MD
Chief of Plastic Surgery
St. Thomas Midtown Hospital
Nashville, TN

Julie Park, MD
Assistant Professor of Surgery
Director of Breast Reconstruction
Program Director, Plastic and Reconstructive Surgery
Chicago, IL

Helen A. Pass, MD, FACS
Director, Division of Breast Surgery
Stamford Hospital
Co-Director of the Women's Breast Center
Stamford Hospital
Stamford, CT

Rakesh Patel, MD
Medical Director
The Targeted Radiation Institute at
Valley Medical Oncology Consultants
Medical Director
Good Samaritan Hospital
Pleasanton, CA

Catherine Pesce, MD
Clinical Assistant Professor
University of Chicago Pritzker School of Medicine
Evanston, IL

Barbara A. Pockaj, MD, FACS
Professor of Surgery
Mayo Clinic
Phoenix, AZ
Simon N. Powell, MD, PhD, FRCP
Chair, Department of Radiation Oncology
Enid A. Haupt Chair in Radiation Oncology
Memorial Sloan-Kettering Cancer Center
New York, NY

Roshni Rao, MD, FACS
Associate Professor of Surgery
Division of Surgical Oncology
UT Southwestern Medical Center
Vice Chief of Staff
Zale Lipshy University Hospital
Dallas, TX

Jocelyn Rapelyea, MD
Associate Director, Breast Imaging and Intervention
Associate Professor, Department of Radiology
George Washington University Medical Faculty Associates
Washington, DC

Heather M. Richardson, MD, FACS
Breast Surgeon
Atlanta, GA

Jennifer E. Rusby, MA, FRCS
Consultant Oncoplastic Breast Surgeon
Royal Marsden Hospital
Sutton, Surrey, UK

Emiel J.T. Rutgers, MD, PhD
Head of the Department of Surgery
Montefiore Medical Center
Professor in Surgical Oncology
University of Amsterdam
The Netherlands

Nirav B. Savalia, MD
Clinical Assistant Professor
University of Southern California, Keck School of Medicine
Clinical Assistant Professor
University of California, Irvine
Newport Beach, CA

Clyde B. Schechter, MD, MA
Professor of Family and Social Medicine
Albert Einstein College of Medicine
Bronx, NY

Jody Schoger
Patient Advocate
Breast Cancer Survivor
The Woodlands, TX

Lee S. Schwartzberg, MD, FACP
Medical Director
The West Clinic
Chief, Division of Hematology/Oncology
Professor of Medicine
The University of Tennessee Health Science Center
Memphis, TN

Carol E. H. Scott-Conner, MD, PhD, FACS
Professor of Surgery
University of Iowa Carver Medical College
Iowa City, IA

Melvin J. Silverstein, MD, FACS
Gross Family Foundation Endowed Chair in Oncoplastic
Surgery
Director, Hoag Breast Program
Hoag Memorial Hospital Presbyterian, Newport Beach, CA
Clinical Professor of Surgery
Keck School of Medicine University of
Southern California, Los Angeles, CA
Newport Beach, CA

Rache M. Simmons, MD, FACS
Chief, Breast Surgery
Weill Cornell Medical College/
New York Presbyterian Hospital
Assistant Dean, Faculty Diversity
Weill Cornell Medical College Office of Faculty Diversity
in Medicine and Science
Director, Weill Cornell Breast Center-Surgery
Weill Cornell Medical College/New York Presbyterian
Hospital
New York, NY

Barbara L. Smith, MD, PhD, FACS
Director, Breast Program
Massachusetts General Hospital
Boston, MA

Robert Smith, PhD
Senior Director, Cancer Screening
Cancer Control Science Department
American Cancer Society
Atlanta, GA

Howard C. Snider, Jr., MD, FACS
Breast Surgeon
Montgomery, AL

Angela M. Soto-Hamlin, MD, FACS
Assistant Professor of Surgery
Division of General Surgery Specialties and Surgical
Oncology
Mechanicsburg, PA

Alicia Staley
Patient Advocate
Breast Cancer Survivor
Boston, MA

Edgar Staren, MD, PhD
President/CEO
Cancer Treatment Centers of America,
Medicine and Science
Goodyear, AZ

Larry J. Suva, PhD
Director of the Center for Orthopaedic Research
University of Arkansas for Medical Sciences
Little Rock, AR

Lorraine Taft, MD, FACS
Medical Director, AAMC Breast Center
Anne Arundel Medical Center
Annapolis, MD

Carrie A. Thoms, MD, FACS
Breast Surgeon
Green Bay, WI

Judy A. Tjoe, MD, FACS
Medical Director
Aurora Sinai Medical Center
Comprehensive Breast Care Center
Milwaukee, WI

Gary W. Unzeitig, MD, FACS
Principal Investigator
Netherlands Cancer Institute
Doctors Hospital of Laredo
Laredo, TX

Stephanie Valente, DO, FACS
Breast Surgeon
Cleveland Clinic
Cleveland, OH

Aislinn S. Vaughan, MD, FACS
Medical Director, SSM Breast Care
SSM St. Charles Clinic Medical Group
St. Louis, MO

Darriush Vaziri, MD, FACS
Breast Surgeon
The Breast Health Clinic
Fayetteville, GA
Attending Surgeon
Emory/Southern Regional Medical Center
Atlanta/Riverdale, GA

Courtney Vito, MD
Assistant Clinical Professor of Surgical Oncology
Co-Director, Breast Oncology Training Program
City of Hope National Medical Center
Duarte, CA

Lise C. Walker, MD, FACS
Breast Surgeon
Comprehensive Breast Center of Arizona-Greenway
Phoenix, AZ

Frederick Wang, MD
Resident Physician
University of California, San Diego
San Diego, CA

Irene L. Wapnir, MD, FACS
Professor of Surgery
Chief of Breast Surgery
Stanford University School of Medicine
Stanford, CA

H. Gilbert Welch, MD, MPH
Professor of Medicine
Dartmouth Institute for Health Policy and Clinical Practice
Lebanon, NH

Amanda J. Wheeler, MD, FACS
Women's Cancer Center
Stanford University Hospital and Clinics
Palo Alto, CA

Eric B. Whitacre, MD, FACS
Director
The Breast Center of Southern Arizona
Tucson, AZ

Pat W. Whitworth, MD, FACS
Director
Nashville Breast Center
Nashville, TN

Lee G. Wilke, MD, FACS
Associate Professor of Surgery (CHS)
Director, University of Wisconsin Breast Center
Madison, WI

Shawna C. Willey, MD, FACS
Professor of Clinical Surgery
Director, MedStar Regional Breast Health Program
Vice-Chair, Department of Surgery
MedStar Georgetown University Hospital
Washington, DC

Hisamitsu Zaha, MD
Breast Surgeon
Nakagami Hospital
Okinawa, Japan

Victor J. Zannis, MD, FACS
Medical Director
Comprehensive Breast Center of Arizona-Greenway
Phoenix, AZ

EXHIBITORS AND CORPORATE SUPPORTERS

Commercial Exhibits and Supporters

Visit the industry's top vendors in the Exhibit Hall located in the Tower Ballroom. Exhibitors will showcase the latest technology and the newest procedures. You will be able to meet with company representatives and see this technology first-hand.

The American Society of Breast Surgeons gratefully acknowledges the unrestricted educational grants, marketing support, and gifts in kind received from the following companies and thanks them for helping the Society continue its mission of encouraging the study of breast surgery, promoting research and development of advanced surgical techniques, improving the standards of practice for breast surgery in the United States, and serving as a forum for the exchange of ideas.

Educational Grants/Gifts in Kind

Allergan	Hologic, Inc.
Ambry Genetics	IceCure Medical, Inc.
Atossa Genetics, Inc.	ImpediMed, Inc.
Bard Biopsy Systems	IntraOp, Inc.
bioTheranostics, Inc.	Invuity, Inc.
B-K Medical Systems, Inc./Analogic Ultrasound	Kubtec
CareFusion	LifeCell Corporation
Caris Life Sciences	LumaMed, LLC
Carl Zeiss Meditec, Inc.	Mammotome, a Division of Devicor Medical Products, Inc.
Cianna Medical	Medtronic Advanced Energy, LLC
Delphinus Medical Technologies	Mentor
Dilon Technologies	MTF
Dune Medical Devices, Inc.	Sanarus Technologies
Ethicon Endo-Surgery, Inc.	SonoCine, Inc.
Faxitron Bioptics, LLC	Terason Corporation
Focal Therapeutics	Tractus
Genentech, Inc.	United Medical Systems, Inc.
Genomic Health, Inc.	Volpara Solutions
Hitachi Aloka Medical	Xoft, a subsidiary of iCAD, Inc

Marketing Support

Caris Life Sciences	IntraOp, Inc.
Genentech, Inc.	Invuity, Inc.
Genomic Health, Inc.	Myriad Genetic Laboratories, Inc.
Hologic, Inc.	Phenogen Sciences
ImpediMed, Inc.	

Exhibit Hall Hours

Tower Ballroom

Thursday, May 17:30 pm – 9:00 pm
Opening Reception

Friday, May 29:00 am – 4:00 pm

Saturday, May 39:00 am – 4:00 pm



EXHIBITORS AND CORPORATE SUPPORTERS

2014 List of Exhibitors

Company Name	Booth No.
21st Century Oncology.....	514
Advanced Biologics.....	424
Agendia, Inc.....	326
Allergan	605
Alpinion Medical Systems/ SMI Ultrasound.....	427
Alps South.....	327
Ambry Genetics	226
American Society of Breast Disease (ASBD)	Tabletop B
Atossa Genetics	222
Bard Biopsy.....	205
Biopsy Sciences.....	105
bioTheragnostics, Inc.	606
B-K Medical Systems/ Analogic Ultrasound.....	204
Buffalo Filter	420
Care Wise Medical Products.....	422
CareFusion	523
Caris Life Sciences.....	225
Carl Zeiss Meditec, Inc.....	415
CBL Path	416
Cianna Medical	208
CLERAD	223
CMR Naviscan Corporation.....	322
Covidien.....	621
Delphinus Medical Technologies.....	229
Dilon Technologies	426
Dune Medical Devices	515
Elsevier.....	604
Endomagnetics	111
Enova Illuminations	114
ETHICON.....	310
Faxitron.....	412
Fischer Giotto	510
Focal Therapeutics.....	529
Gamma Medica, Inc.....	615
Genentech	317
Genomic Health, Inc.....	411
GloBo-SA, Inc.....	620
Hitachi Aloka Medical.....	505
Hologic.....	305
IceCure Medical, Inc.....	221
I-Flow, LLC.....	224
ImpediMed, Inc.	313
IntraMedical Imaging.....	610
IntraOp Medical, Inc.....	528



Company Name	Booth No.	Company Name	Booth No.
Invitae	525	National Accreditation Program for Breast Centers....	Tabletop A
Invuity.....	115	Navidea Biopharmaceuticals	527
Kinetic Concepts, Inc. (KCI)	608	OncoPlex Diagnostics	228
Kubtec Digital X-ray	507	Pacira Pharmaceuticals, Inc.	429
LifeCell	110	Phenogen Sciences, Inc.	516
LifeNet Health	227	Quest Diagnostics.....	520
Lightpoint Medical	106	Sanarus Technologies	511
LumaMed LLC.....	220	Siemens Medical Solutions USA, Inc. .	324
Lumitex MD	206	SIT USA	526
Mammotome, a Division of Devicor Medical Products, Inc.....	405	SonoCine, Inc.....	609
Medtronic	321	TeleMammography Specialists, LLC...	611
Megadyne.....	108	Terason	215
Mentor Worldwide LLC	312	Tractus	325
Meridian Health.....	109	United Medical Systems	421
Mission Health.....	428	Vector Surgical.....	320
Myriad Genetic Laboratories, Inc.....	211	Wolters Kluwer Health	521
NanoString Technologies, Inc.	329	Xoft, a subsidiary of iCAD, Inc.	314

See you next year in Orlando...



THE AMERICAN SOCIETY OF BREAST SURGEONS



ORLANDO GRANDE LAKES

16TH ANNUAL MEETING
April 29 - May 3, 2015



MEETING ROOM LOCATIONS

